



TUES
DEC 7
WELLINGTON
TE WHANGANUI A TARA

WED
DEC 8
CHRISTCHURCH
ŌTAUTAHU

THU
DEC 9
WEST COAST
TE TAI O POUTINI

Introduction to Love your Coast

'Love your Coast' is a movement that is set to unite like-minded organisations across Aotearoa/New Zealand: working together to protect our coastlines.

Sparked by young kiwis, Love your Coast will launch this December with a series of huge coastal clean-up events that starts in the most populated place in the country (Auckland) and finishes in the least (West Coast of the South Island).

It is on at a time when there is a huge opportunity to mobilise large numbers of school students, who will work with community organisations, businesses and volunteers. Across New Zealand, people are thinking about and preparing to head to the beach for summer. The event will engage people in a simple activity – picking up rubbish from the coastline– that combines hands-on learning with fun in a setting that everyone loves.

The first of the four coastal clean-up events involves a trip out to Rangitoto Island for up to 1900 people, to explore the rugged volcanic coastline, and pick up Rubbish. The events that follow will feature music for students and volunteers to be rewarded for their efforts in a fun, social setting. This will stimulate people to continue to practice the activity on their own accord.

'Love your Coast' aims to create a tool for networks of people who care about coastal environments around the country, which will assist with future collaborative efforts. The events involve mass participation, education and solid quantifiable results that are also highly media-friendly for photo and video opportunities.

All rubbish will be audited with community workers to create results that will form educational resources that complement the Love Your Coast tool. This will be provided free to schools around New Zealand and around the world.

With thousands of people on board already for the events, this is your invitation to be a part of it all.

The event series runs as follows

Rangitoto Island Coastal Clean-up

- **Date:** Monday 6th December
- **Participants:** Up to 1500 school students, 400 adults (at Ferry capacity)



- **Action:** Removing marine debris from the coastline of Rangitoto Island and parts of the adjoining Motutapu Island.
- **Get involved:** Register online here <http://goo.gl/ttgQA> or email auckland@loveyourcoast.org for further information.

Te Whanga Nui A Tara/Wellington Coastal Clean-up

- **Date:** Tuesday 7th December
- **Participants:** Around 1000 school students and community volunteer participants.
- **Action:** Removing marine debris from the coastline and waters surrounding the entire Wellington Harbour and South Coast.
- **Get involved:** Email wellington@loveyourcoast.org for more information.

Otautahi / Christchurch Coastal Clean-up

- **Date:** Wednesday 8th December
- **Participants:** Around 1000 school students and community volunteer participants.
- **Action:** Removing marine debris from the coastline and waters surrounding Avon and Heathcote Rivers, New Brighton Beach and Estuary.
- **Get involved:** Email christchurch@loveyourcoast.org for more information.

Te Tai o Poutini / West Coast Coastal Clean-up

- **Date:** Thursday 9th December
- **Participants:** Up to 1000 school students, adult volunteers and community groups.
- **Action:** Removing marine debris from the coastlines of the West Coast of the South Island.
- **Get involved:** Email westcoast@loveyourcoast.org for more information.